



TOP MODEL[®]

**TOP MODEL 2024
MODEL SEARCH AWARDS
& FASHION EVENT**

APPLICANTS PACK
Season 17

About

TOP MODEL[®]

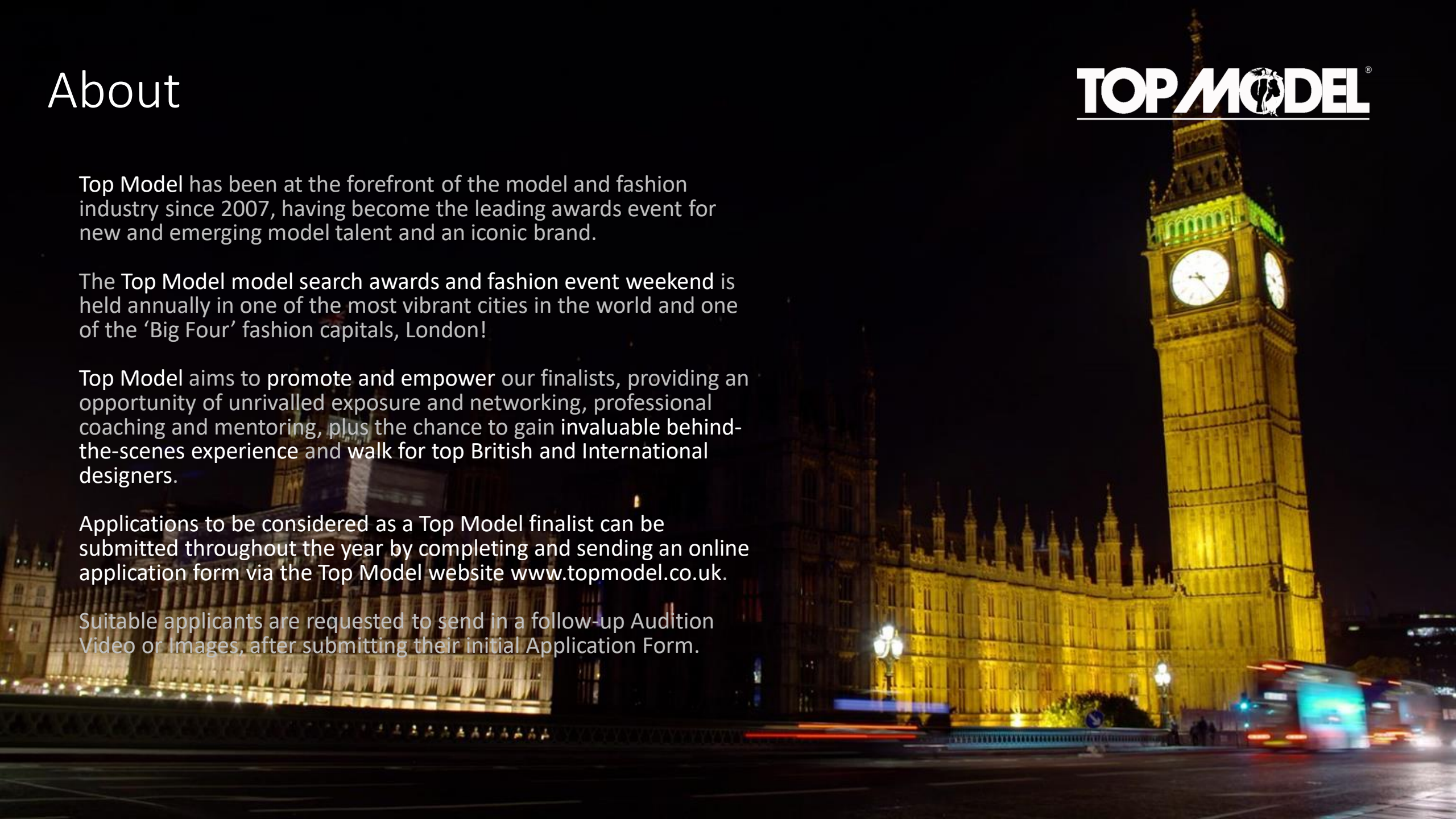
Top Model has been at the forefront of the model and fashion industry since 2007, having become the leading awards event for new and emerging model talent and an iconic brand.

The Top Model model search awards and fashion event weekend is held annually in one of the most vibrant cities in the world and one of the 'Big Four' fashion capitals, London!

Top Model aims to promote and empower our finalists, providing an opportunity of unrivalled exposure and networking, professional coaching and mentoring, plus the chance to gain invaluable behind-the-scenes experience and walk for top British and International designers.

Applications to be considered as a Top Model finalist can be submitted throughout the year by completing and sending an online application form via the Top Model website www.topmodel.co.uk.

Suitable applicants are requested to send in a follow-up Audition Video or Images, after submitting their initial Application Form.



The Finals



The Top Model 2024 UK and international Worldwide model awards shows will take place on Saturday 14th September 2024.

For 2024, Top Model will once again have five awards categories: Editorial, Commercial, Over 25s, Men and international Worldwide.

Each of the five categories has a different qualifying criteria with a variety of looks, styles and sizes featured. The age range for applications is 15+ (girls) and 16-29 (boys).

During the build-up to the show finals, the Top Model finalists receive professional coaching from our team of industry experts and also attend fittings and rehearsals, where they work with the shows designers and senior show team.

In addition to the unrivalled level of quality experience that our finalists gain, there will be over 40 main awards and titles up for grabs.



The Finals



*"LOVED every minute of it!
Thank you Top Model for an
incredible journey and life
changing experience."*

Joanna, Sweden

*"Met and worked with THE
MOST AMAZING people
and made friends for life!
100% recommend it."*

Fiona, Kent



*"Very professional and a
great experience for our
daughter. Done wonders for
her confidence. Thank you."*

Gary, Cheshire (Parent)

*"Even though I didn't win
any awards, it has been a
truly amazing experience
and one I will never forget."*

Melanie, Glasgow



*"Signed with agents, been
published and walked at
Fashion Week - all through
being a Top Model finalist!"*

Arleta, London



The 2023 Finals Venue

TOP MODEL

From glinting chandeliers to sweeping staircases, the de vere **Grand Connaught Rooms** in trendy **Covert Garden** is steeped in history and a world famous London landmark.

Nestled in the heart of the vibrant London West End, this **Grade II listed top class venue** has been host to a vast array of royal, celebrity and high profile events and has history dating back to 1775.

The building itself is a **grand Georgian masterpiece**, featuring stunning architecture and art-deco interiors. The stunning period detail has been retained and enhanced over the years, including the **floor to ceiling windows, sweeping staircases, marble pillars** and **elegantly sculptured decor**.

The venue is conveniently placed for Holborn and Covent Garden underground stations with access to excellent transport links across London and beyond. Leicester Square, Trafalgar Square, The Strand, Thames Embankment, Soho and, of course, Covent Garden, are all on the doorstep.

The **Top Model 2024** shows will take place in the stunning **Crown Suite**.



**THE TOP MODEL
FOUNDATION**
For sick children and children in need

Charity & Opportunity



Top Model has raised over £300,000 for charity since it first launched.

Top Model supports sick children and children in need across the UK through our own non-profit registered charity, The Top Model Foundation.

The Top Model Foundation is run entirely by volunteers and provides support and resources direct to the places where much needed help will make the biggest difference.

In 2017, Top Model introduced the Education Partnership Initiative, working with young people through their schools and colleges, promoting self-confidence and improved self-esteem, along with positive body image and career mentoring.

The Education Partnership Initiative also provides older students the opportunity to gain invaluable work experience in the creative industries.



Diversity & Inclusivity



Top Model does not see colour, race or religion. Top Model embraces all areas of society in their pursuit of modelling dreams.

The Top Model record speaks for itself, with inclusivity at the heart of the Top Model ethos. Almost every conceivable area of diversity has graced the Top Model runway since it was founded in 2007.

Age is also no barrier, with our Over 25's category having both 26 to 35 and 36+ age groups. Our oldest finalist in 2023 was age 58 and it was her third time taking part... So we must be doing something right!

Our Top Model Worldwide division embraces every nation and nationality, with over 50 countries having been represented over the years.

Our Top Model UK search is no different with applications open to all, from every corner of the United Kingdom.



What's Included For Finalists



- * A guaranteed place in the Top Model awards show, model search and fashion event
- * An exclusive Top Model branded Official Neck Pass for the finalists to keep and use
- * Top Model branded official merchandise (where available) for the finalist to keep and use
- * Work with top Fashion and Model industry professionals
- * Coaching and Mentoring
- * Glamorous Fashion Awards Show event
- * Hair and Make-up at the Finals
- * Runway images from the Finals
- * Work alongside top Fashion Designers
- * Stunning Central London finals show venue
- * Chance to win multiple Awards and Titles
- * Exclusive invitations to all Top Model VIP parties and additional Top Model events
- * Regular Top Model email updates
- * Official 'Finalists Pack' including tips and advice
- * Supporting sick children and children in need through The Top Model Foundation
- * Become part of the international Top Model 'family'
- * A unique opportunity to gain press and media attention and exposure





To submit an application, visit the 'Apply' section at
www.topmodel.co.uk/apply (UK & International applicants)

If an application has already been submitted, we will be in touch by email as soon as possible.
In addition to the UK event, Top Model Worldwide qualifying events also currently take place in Australia, South Africa, Bahamas, Bangladesh, Brazil, BVI and Estonia. Please be sure to check spam and junk folders as important emails can sometimes be misplaced by the servers.

For Sponsorship enquiries, for more information on the Top Model Education Partnership Initiative or for any other enquiry, please email

Zoe, Ebony or Geoff on
info@topmodel.co.uk

"Be The Kind Of Person That Inspires Others"

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